



MARK YOUR CALENDAR
2018 Cut-Flower Growers Conference
JANUARY 31 – FEBRUARY 1 • DANVILLE, VA

How to Profit in the Flower Industry

Plans are underway for this special conference to serve growers who are interested in beginning or improving cut-flower businesses. Our tentative agenda highlights the programs and speakers who will be on hand to provide valuable education, demonstrations and helpful advice for industry practices.

Save the date, and watch for more details coming soon!

PRESENTATIONS & DEMONSTRATIONS INCLUDE:

Keynote Addresses from Lisa Ziegler and Mimo Davis Dschack

Marketing Flowers Panel Discussion (Lisa Ziegler, Mimo Davis Dshack, Barbara Lamborne)

Cool Flowers (Lisa Ziegler)

Bulbs (Dave Dowling)

Cash and Carry Ideas for Farmers Markets; How to Make a Hand-Tied Bouquet, a Vase Design, Augmenting Containers, and more (James M. DelPrince)

Growing Lavender (Ellen Reynolds)

Organic Flower Growing and Companion Planting (Lisa Ziegler)

Growing Flowers in High Tunnels (Mimo Davis Duschack)

Growing Woody Varieties for Cut Flower Growers (Bob Wollam)

Orchid Growing and Care (Chadwick Orchids)



REGISTRATION WILL OPEN SOON

Visit the website, ext.vsu.edu for updates or contact agent Susan Cheek (scheek@vsu.edu, 804-720-5539) or call the Small Farm Outreach Program office at 804-524-3292.



VSU COLLEGE OF AGRICULTURE

Extension is a joint program of Virginia Tech, Virginia State University, the U.S. Department of Agriculture, and state and local governments. Virginia Cooperative Extension programs and employment are open to all, regardless of age, color, disability, gender, gender identity, gender expression, national origin, political affiliation, race, religion, sexual orientation, genetic information, veteran status, or any other basis protected by law. An equal opportunity/affirmative action employer. Issued in furtherance of Cooperative Extension work, Virginia Polytechnic Institute and State University, Virginia State University, and the U.S. Department of Agriculture cooperating. Edwin J. Jones, Director, Virginia Cooperative Extension, Virginia Tech, Blacksburg; M. Ray McKinnie, Administrator, 1890 Extension Program, Virginia State University, Petersburg.

If you are a person with a disability and desire any assistive devices, services or other accommodations to participate in this activity, please contact the Small Farm Outreach Program office at 804-524-3292 / TDD (800) 828-1120 during business hours of 8 am. and 5 p.m. to discuss accommodations five days prior to the event.

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